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Wordpress In A Week: ...Or Less



Synopsis

If you can send an email, then you can create a great looking WordPress website in minutes! WordPress is the number one free tool used to create dynamic websites, and is used by millions of people from web developers to grandparents to build beautiful websites. In this comprehensive book I will show you how you can use this great platform to create the website of your dreams. I have gone out of my way to make sure that there is no stone left unturned – you will learn Wordpress in a week or less! By the time you go through this book you will have created a fully functional website without writing single line of code. This was unimaginable just a few years ago, but the power of WordPress has made this possible, and it is why it powers more than 60 Million websites on the web. This book will help you to add your website to this ever growing list, and you will learn: How to install WordPress How to master the WordPress admin area How to create killer posts and pages How to customize themes How to turbo charge your website by installing and managing plugins How to bring your content to life using the WordPress Media Library How to add users to your site How to secure your website and always keep things running How to attract search engine traffic – and much much more! I have included an entire chapter that will show you how you can create a successful website or a blog by following proven success methods. Updated to the latest version of WordPress version 4 – this means that all of the screenshots will match exactly what you see on your screen and you can easily follow along step-by-step to create a website that you can be proud of.

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Customer Reviews

Not yet done with the first chapter/day - "Monday"; yet can see that this is worth the read.

WordPress is a popular topic, so lots of titles on the subject. "Thumbed" through several of them - but this is the one I'll use to get up to speed with WP. Well organized, concise without being stark, provides useful information on important considerations. If the book doesn't maintain the same level of quality for the rest of the "week", I'll update the review - but so far, excellent.----having now gone through the whole book, the assessment stands: excellent. Best feature for me is how well this book "reads" with Kindle text-to-speech. Rare to find eBooks which are at all technical, which can be absorbed in this way. Most such eBooks are littered with too many code samples and hyperlinks - which the Kindle T-2-T option doesn't handle well, and which assault the listener/reader and interrupt the flow. Besides, code snippets and links are better suited to online tutorials and resources (and many eBooks are little more than pasted collections of such). What I want from a book are ideas and concepts. While some of these require eyes on the page, you can get a good feel for how they fit together by listening - you can always go back and check the text later. The content isn't only well presented, it's a very good outline of the important considerations for creating a WordPress site. When it comes time for a line-by-line "how to", that's the time to find a good online tutorial, forum, user support group....

This guide covers everything you need to know to start using WordPress. Reading it in a row as the author suggests will give you an excellent overview, and you will be ready to get going.

Themes, Plugins, Posts, Pages - all the basics are covered. Screenshots help you see exactly what to do, and the author adds free and paid recommendations. Highly readable!

I needed a book on Wordpress and found this one with many positive reviews. I read the entire book in one day and made the following observations. It is well written and very suitable for someone that has never worked with websites before. It makes the distinction between static and non-static websites and makes you think about some of the big ideas such as:- Why build a website?- Who is your primary audience?- What do you want your visitors to learn while on your site? The book

progresses coherently and logically. It builds upon prior concepts without becoming confusing. The discussion on enhancing Wordpress through themes and plugins was useful because it gives you an idea of ways to enhance your website. The book concludes with discussion about search engine optimization (SEO) which helps you drive traffic to your website. This book gives you the basic skills to use Wordpress. It is a free book so you will not regret reading it. If you want to be a Wordpress guru then you need to pick up other books that show you how to create your own plugins and themes,

Good information for a newbie to WordPress. Zac Cagaros alerts reader to the difference between WordPress.com and WordPress.org., which is great to be informed of, and that if you choose to use it you need a web host that support PHP web scripting. Book briefly touches the simplicity and theme system of using WordPress and how you can extend the functionality of your website. It contains helpful tips on how to find good Plugins, installing and managing them, a domain name, creating content, appearance, menus, drawing visitors to your site, social media and more. A good overall summary that provides someone with no knowledge of WordPress a fair start on a well rounded out understanding from which to proceed with the goal of starting a website. Easy to follow even without being completely familiar with terminology or processes.

"WordPress in a Week" is an excellent book. I'll gladly recommend it to anyone in a flash. The best WordPress book I've read. And I've read quite a few. I had managed to build a site but had minor touch ups to make that I was not able to do. This book is so thorough and comprehensive that I was able to do the few minor touch ups to completely finish my site. Thanks Zac.

Over the past ten years I've built and managed a handful of websites using a "private label" website tool that now looks very dated. I've considered switching to Wordpress, but put off the decision knowing I'd have to rebuild my current sites from scratch. Zak Cagaros's book, Wordpress in a Week, has provided the incentive for me to make the shift and take my websites to a new level. Sure, I'll be out of commission for two or three days during the transition to Wordpress, but it's unlikely I'll ever have to upgrade again -- or pay another cent to purchase new versions for soon-to-be-obsolete publishing tools. Zak's book has leveled the learning curve and is chock full of tips about everything from blogs to plug-ins. Well done.

This book was the tool that I needed to get me started! I am a total newbie at website creation with

WordPress and the clear step-by-step directions gave me the confidence I needed to take the final step and just do it. I have my domain name, my host, a theme, and all with the help of Zak and this book. I don't know if I would have had the courage to take the plunge without it. I seriously think this is the book that will start my new online career, because you can read all sorts of books on theory, know your subject, but unless you get it out there...who cares! I am so excited to follow the rest of the steps to getting a good looking informative and fun page out there. They all make sense and sound easy reading through them, I expect doing them will be just as easy. Plus, Zak offers support if you need it. How can you go wrong! Can't recommend this book highly enough.

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